

....Delivering quality products since 1957

Company Profile



Contents

03 Brand Statement	Briscoe Generators	14
04 About Us	Briscoe Properties	15
05 Briscoe Motors	Location	17
O9 Briscoe Motors Workshop	Board	18
11 Briscoe Material Handling	Management	19
13 Briscoe Elgi Compressors	Historical Data	20

Brand Statement

Vision

To be market leaders in our various business sectors, delivering excellent customer and optimum returns to shareholders

Mission

We will realize this by building profitable, lifelong customer relationships through the provision of a wide range of quality products, superior customer service, innovation, commitment and operational excellence

Values

Our core values remain the guiding principles by which we operate as a corporate personality.

Professionalism - Trust - Proactive - Innovation - Teamwork Resilience



About Us

R.T. Briscoe Nigeria PLC is a publicly quoted diversified holding company with over sixty years experience in Automobile, Industrial Compressor, Material Handling, Industrial Equipment, Power and Real Estate business.

Since incorporation in 1957, Briscoe has introduced innovative products and made contributions towards the development of the country in the fields of industrial and social infrastructure.

Briscoe is the authorized distributor for leading global brands such as Toyota Motors, Toyota Forklifts, BT Material Handling, Raymond Warehouse Equipment, Elgi Compressors, JCB Generators amongst others and continues to expand its business partnerships and portfolio in line with modern business realities.

Following a recent restructuring of its operations, the company adopted a holding structure with the following as subsidiaries;

Briscoe Motors: Toyota Motors Sales, Toyota Workshop, Briscoe Ford Workshop, Briscoe Garages

Briscoe Material Handling: Toyota Forklifts, BT Material Handling Equipment, Raymond Warehouse Equipment

Briscoe Elgi: Elgi Air Compressors, JCB Power products

Briscoe Properties: Property Development, Facility Management, Project Management, Real Estate Brokerage

Briscoe Leasing: Equipment Leasing

Leveraging on its expertise and decades of experience, Briscoe aims to continue to support high-value adding products and services that improve the efficiency of businesses without compromising quality or the environment.

The company will continue to support and provide environmentally friendly products and contribute to sustainable development of the society.



Briscoe is the pioneer dealer of Toyota Automobile in Nigeria. The company introduced Toyota Products and services into the market in 1957 and remains one of the authorized dealers of Toyota Vehicles in Nigeria under the trade name Briscoe Motors

Between 1970 and August 1992, Briscoe served as the exclusive dealer for Volvo vehicles in Nigeria with sales and service outlets in various parts of the country until the Agreement was mutually terminated by both parties.

In 2005, Briscoe expanded its product portfolio and was appointed a dealer of the Ford Motor Company for the marketing, sales and service of the Ford range of vehicles.

Presently, Briscoe Motors is engaged in the marketing, sales and servicing of Toyota motor vehicles under the trade name *BriscoeToyota* as one of the 8 authorised dealers of Toyota Nigeria Limited.

A division of the company, *BriscoeFord* handles the servicing of ford vehicles and offers aftersales services for a wide range of ford vehicles.







Toyota Camry



Toyota Avensis.



Toyota Corolla



Toyota Yaris









Toyota Prado



Toyota Fortuner



Toyota RAV4



Toyota Hilux



Toyota Coaster



Toyota Hiace



Toyota Dyna

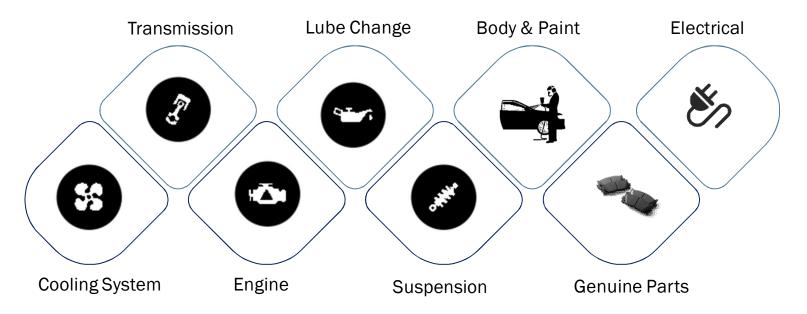


Briscoe Motor Workshops

Briscoe Motors Workshops are specialized in automobile repair and maintenance services of Toyota, Lexus and Ford vehicles

The company offers superior services by using fully computerized processes and genuine spare parts. Our workshop at Matori is the first Toyota certified workshop in Nigeria and the fourth in Africa. Briscoe Workshop are located across the nation and in the following location – Victoria Island, Matori, Lekki, Abuja, Port Harcourt, Asaba, Kano. It also operates modular garages at University of Lagos, Yaba and Ladoke Akintola University, Ogbomosho with plans to spread to other captive locations

Services







Briscoe Material Handling

Briscoe MHE is the sole distributor of Toyota Forklifts. It also offers a wide range of material handling products to meet logistic and warehousing needs under the Toyota, BT and Raymond brands. The forklifts are available in Electric, and Internal Combustion {LPG & AGO} models while the Warehousing Equipment includes Reach Trucks, Lift Trucks, Pallet Trucks and Order Pickers. It also supports routine maintenance and repair of forklifts and other warehousing equipment



FORKLIFTS

Options: Electric{Battery} and Internal Combustion Engine[LPG/Diesel]

Range: >2Tons



AISLE TRUCKS

Options: Electric{Battery} and Internal Combustion Engine[LPG/Diesel]

Range: Reach Trucks + Order Pickers > 2Tons

Briscoe Material Handling



PALLET TRUCKS

Options: Manual and Motorized Pallet Truck

Range: From 1 Ton



LEASING

Options: New and Used Truck Rental on Quarterly / Annual

Tenor: Quarterly, Annual, Long Term



SERVICES

Racking, Specialized Installation, Equipment Customization, Service Contract, Warehouse Optimization etc



Briscoe Elgi

Briscoe Elgi offers a wide product range of industrial air compressors to meet your demanding operations.

Elgi Compressors operations are further supported by competitive offerings, options, modification and excellent aftersales support which ensure improved productivity with excellent uptime.

Compressors Range: Oil Free, Piston, Electric Lubricated, Portable Compressors and Air Accessories



PISTON COMPRESSORS

Options: Oil Free and Oil Lubricated, Single and 2- Stage Compressor

Range: >1 HP



SCREW COMPRESSORS

Options: Electric Lubricated and Electric Oil Free Screw Compressors

Range: >2.2 KW



Briscoe Elgi



PORTABLE COMPRESSORS

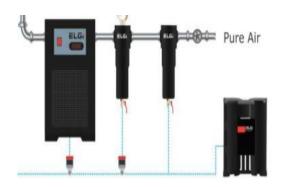
Options: Diesel and Electric powered Compressors

Range: > 131 Cfm



AIR ACCESSORIES

Accessories: Cycle Controllers, Condensers, Dryers, Filters, Air Receivers, Heat Exchanger, Expander etc



SERVICES

Air Audit, Specialized Installation, Equipment Customization, Service Agreement, Repairs etc



Briscoe Generators

Briscoe offers power solutions across public and private industries. It is the sole representative of JCB Generators of United Kingdom, a renowned manufacturer of power products and also has technical partnership with other brands such as Perkins in power solution and installation services.

A diverse range of gensets catering to all your power generation needs, Briscoe power products provide you quality solutions that speak of reliability and durability backed by excellent aftersales support which guarantee productivity and ensure your power supply demands are met



DIESEL GENERATORS
Range: >8kVA to 3300 kVA worldwide



SERVICES
Installation of Generators, Load Evaluation,
Power Audit, Maintenance etc



Briscoe Properties

Briscoe Properties Limited offers bespoke and customized property development, property management and facility management services. BPL has developed several upscale residential and mixed used properties in Ikeja GRA, Maryland & Yaba in Lagos, as well across other parts of the country.

BPL also provides exclusive facility management services *for* several large residential estates, commercial and retail properties throughout the country.



PROPERTY DEVELOPMENT

Development of bespoke Residential, Commercial and Mixed Use properties



FACILITY MANAGEMENT

Through the provision of technical management, BPL addresses the key aspects of the life cycle maintenance of buildings and their systems



Briscoe Properties



PROJECT MANAGEMENT

Our area of project management application is presently focused on the construction industry. We, however, give consulting and advisory services to a very wide spectrum of sectors



SALES & LEASING

BPL works towards matching the right tenant or purchaser to the right property, using current knowledge of market trends to conclude the best possible deals and identify new opportunities for Clients.



Locations

HEAD OFFICE 18 Fatai Atere Way, Matori Lagos

Lekki Branch
Providence Street, Off Admiralty Way,
Lekki Phase 1

Port Harcourt Branch
314, PH/Aba Expressway,
Rumukwurushi, Port Harcourt, Rivers State

Kano Office 502, Independence Road, Bompai Kano.

UNILAG Branch
Works Dept, University of Lagos Campus
Akoka Yaba Lagos

Victoria Island Branch Plot 1440, Sanusi Fafunwa Street Victoria Island, Lagos

Abuja Branch
Plot 410, Cadastral Zone, Opp Oando
Station, Airport Junction, Jabi, Abuja

Asaba Branch
Summit Road, By Havilla Road Junction,
Asaba Delta State

LAUTECH Branch
Ladoke Akintola University Campus
Ogbomosho, Osun State

Sir Sunday Nwosu GCOA	
Ag, Chairman	Mr. Seyi Onajide FCA
	Managing Director.
Mr. Akin Ajayi FCA	
Director	
	Ms Adeola Ade Ojo
	Director
Dr Adewale Olawoyin san	
Director.	
	Alh. Ali Madugu mni
Mrs Folashade Ogunde	Director
Director	Mrs Aderemi Akinsete - Chidi
	Alternate to Ms Ade Ojo

Olukayode Adeoluwa & Co

Company Secretary



Management Team

'Seyi Onajide

GMD/CEO

Kunle Ajifola

MD, Briscoe Properties

Michael Olabode

Legal Adviser

Ifeoma Chikezie-Uwazie

Head, Human Capital Development

Chukwu Chukwu

Regional Mgr, South South

Chukwudi Nwafor

Head, Strategy & Marketing

Adeyinka Braimoh

Head, Information Technology

Olorunfemi Eguaikhide

Chief Operating Officer

Jubril Shittu

Ag. Chief Financial Officer

Kehinde Lawal

Head Briscoe Elgi

Titi Sodipo

Head, Briscoe Material Handling

Ben Njemanze

Regional Mgr - South South

History

R.T. Briscoe (Nigeria) PLC ("Briscoe") was incorporated in Nigeria on 9th March, 1957, as a Private Limited Liability Company and became a wholly owned subsidiary of the East Asiatic Company Ltd A/S ("EAC") of Copenhagen- Denmark in 1961.

The Company became a public Company in 1973 and the shares were listed for quotation on the Nigerian Stock Exchange in 1974. In August 2002, EAC divested its shareholding in Briscoe to Nigerian investors.

The Company started its business activities in Nigeria with the importation of building materials and some English trucks under an agency arrangement brokered by its parent Company – EAC. From its humble origins, the Company has grown to become a reputable provider of quality and reliable products and services. It became the pioneer dealer of Toyota Vehicles in 1957 before diversifying into other business activities. Currently, it represents some of the world's most respected and innovative brands from countries such as Japan, United States, India, United Kingdom and Europe – in diverse sectors namely Automobile, Material Handling, Industrial Compressor, Power products and Real Estate.

Till date, Briscoe maintains a long-term vision as one of its core business principles, because its foundation and success is rooted in uncompromising commitment. This principle has endeared us to a wide customer base garnered over the past 60 years and established it as a beacon of corporate governance. In recognition of its commitment and adherence to corporate governance principles, The Company is a fourteen-time[14x] winner of the prestigious President's Merit Award of the Nigerian Stock Exchange.

Corporate Data

Name of Company: R.T. Briscoe (Nigeria) PLC

Incorporation Number: RC 1482

Date of Incorporation: March 9th, 1957

Corporate Address: 18 Fatai Atere Way, Matori Lagos Telephone Contact: 234 01-2771258, 01-2793216

Email Contact: briscoemail@rtbriscoe.com

Website: www.rtbriscoe.com

Registrars: Meristem Registrars Limited Secretaries: Olukayode Adeoluwa & CO

Auditors: KPMG







... is MORE than you THINK.

Briscoe is not just about automobiles as many think. Briscoe has Four divisions that offer products and services to enhance the lifestyle and living condition of millions of Nigerians.

BriscoeToyota:

Briscoe Toyota, with a proud pedigree of experience in the Nigerian automobile industry; remains one of the foremost Toyota dealers in Nigeria providing unrivaled support to the brand and all its models.

Our After Sales Service won the first "Toyota Service Award for Excellence" in West Africa from TMC, Japan.



Markets and provides second to none after sales service for top class brands like ELGI mining and drilling equipment. **ELGI Diesel Powered Screw Air**

Briscoe Industrial Equipment:

Compressors that combines efficiency and optimal performance.

- Uptime Assurance - ELGI Genuine Spares

ELGi

- World Best Energy Saving System
- Low Operating Cost
- Affordable Annual Maintenance

Material Handling Equipment: It partners with Toyota Material

Handling Co. and BT Material Handling Co. to provide the Sales and service of World Class material handling equipment with high productivity and genuine spare parts.

- Durability
- Operation-friendly Equipment
- Gas/Electric/Diesel Engine
- **Easy Maintenance**
- High Stability
- **Excellent Maneuverability**
- Quality After Sales Maintenance



Briscoe Properties Ltd.:

Briscoe Properties Limited

develops residential estates for

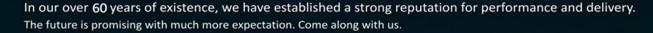
both lease and outright sale,

facility management and other

engineering services to many

top range landed property

owners across the country.



Head Office: 18 Fatai Atere Way, Matori, Lagos

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w.rtbriscoe.com